

PRIVACY POLICY

User Provided Information:

The Applications may obtain the information you provide when you download and register the Application. Registration is Mandatory and unless You do not properly register by fulfilling all the modalities and pay the relevant subscription charges through the prescribed mode of payments, you will not be able to use the Application. That Adeptify Technologies Private Limited is the author, publisher and owner of Ultimate Parenting Application known by ULTI-MATE.

App is designed for parents to Assist and support them in their parenting journey. Parenting workshops are conducted on regular basis to give insights and tips about parenting. App provides option for parents to give child his/her own access through their profile to specific features App is designed for child use for a very limited time and Parents must decide what features of app to allow child for independent use and for what duration. Parent can use the app without giving access to child and child specific activities are available through parents account. All the content and recommendations given by Ultimate are opinion of our experts and you should use your own judgement in practicing it. Ultimate app is no way responsible for any harm or unwanted effect of content rendered to you. Some features of app can be used by child independently like Cognitive games, uploading of their reading minutes etc.

When you register and use the Application, you generally provide (a) Your name, email address, age, user name, Mobile Number, One Time Password and other registration information including but not limited to Name of the Child / Children, Age of the Child / Children , Standard in which he/ she/ they are taking Education, Photograph of the Child/ Children ; (b) download or use applications from us; (c) information you provide when you contact us for help; (d) credit card information, Payment Gateway Modalities for use of the service, and; (e) information you enter into our system when using the Application, such as photo, video, contact information and other details.

The information you provided may be used to contact you from time to time to provide you with important information and required notices. That further You assure, undertake and indemnify that the Information (including Photograph) as provided by You are true and correct and the

Adeptify Technologies Private Limited shall not be responsible for the false, incorrect, misleading, untrue information or photograph, email, etc as may be provided by You.

Further in the App the User can upload the Information, Videos, Photograph, etc of the Activity as completed , attempted or done by the their Child / Children. That the user undertakes and indemnifies that the Information, Videos, Photograph, etc is done by their own Child / Children and the uploaded information is not protected or copyrighted video of any third Party Person, Firm or Corporation. The information uploaded by you on the app or website, if allowed by you to be make it available for other users and app, may be rendered to other users. You can request to delete such information uploaded by you by writing to contact@adpetifytechnologies.com with details of information.

Automatically Collected Information :

In addition, the Application may collect certain information automatically, including, but not limited to, the type of mobile device you use, your mobile devices unique device ID, the IP address of your mobile device, your mobile operating system, the type of mobile Internet browsers you use, and information about the way you use the Application.

When you visit the mobile application, it may use GPS technology (or other similar technology) to determine your current location in order to determine the city you are located within and display a location map. The location information may be sent to authorities for taking necessary actions and making policy decisions.

If you do not want the app to use your location for the purposes set forth above, you should turn off the location services for the mobile application located in your account settings or in your mobile phone settings and/or within the mobile application. However, if the service provided by the Application requires the location services using GPS technology, such services offered by the application will not be available for you.

We may disclose User provided and Automatically Collected Information:

- as required by law, such as to comply with a legal process;
- when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request;
- with our trusted services providers who work on our behalf, do not have an independent use of the information we disclose to them, and have agreed to adhere to the rules set forth in this privacy statement.

You can stop all collection of information by the Application easily by uninstalling the Application. You may use the standard uninstall processes as may be available as part of your mobile device or via the mobile application marketplace or network.

Data Retention Policy, Managing Your Information

We will retain User provided data for as long as you use the Application and for a reasonable time thereafter. We will retain Automatically Collected information also for a reasonable period of time depending on the nature of application and thereafter may store it in aggregate. Please note that some or all of the User Provided Data may be required in order for the Application to function properly.

Misuse by Non Targeted Users

All mobile apps are meant for use by the targeted audience only. Misuse by non-targeted users should be prevented by owner of the mobile.

Security

We are concerned about safeguarding the confidentiality of your information. We provide physical, electronic, and procedural safeguards to protect information we process and maintain. For example, we limit access to this information to authorized employees who need to know that information in order to operate, develop or improve our Application. Please be aware that, although we endeavour to provide reasonable security for information we process and maintain, no security system can prevent all potential security breaches.

Changes

This Privacy Policy may be updated from time to time for any reason. You are requested to periodically go through the changes as done in the Privacy Policy. You are advised to consult this Privacy Policy regularly for any changes, as continued use is deemed approval of all changes. You can seek the history of this policy by writing to contact@adeptifytechnologies.com.

Your Consent

By using the Application, you are consenting to our processing of your information as set forth in this Privacy Policy now and as amended by us.

Contact us

If you have any questions regarding privacy while using the Application, or have questions about our practices, please contact us via email at contact@adeptifytechnologies.com